

SOME EXAMPLES OF COLLABORATION

BETTER COTTON INITIATIVE is a project where World Wide Fund for Nature and international voluntary organisations work in collaboration with major companies such as Adidas, H&M, Gap and IKEA. The aim is to modernise large-scale cotton cultivation, reducing the negative health and environmental impact and making cultivation more profitable. Sida provides financial support, commercial operators being responsible for the greater part of the budget.

CLUSTER COLLABORATION has been started with the Geological Survey of Sweden, SGU, as leading operator and Sida as financier. The aim is self-supporting operator cooperation between the Swedish mining industry and the mining sectors in South Africa, Botswana and Namibia providing both financial growth and improvement in human rights.

DEMOMILJÖ (DemoEnvironment), which Sida started a couple of years ago, in 2009 granted support to fifteen companies for pilot projects in Europe, Asia and Africa. The project deals with for example, water and sanitation, waste management, air environment and renewable energy.

REQUIREMENTS FOR COLLABORATION

B4D SHALL BE IMBUED with mutual good for the parties for the benefit of people living in poverty.

THE PARTNERSHIP SHALL BE in line with the collaborating country's prioritisations. As with all aid, the national ownership is of central importance.

INVESTMENTS SHALL SUPPORT sustained development and create better conditions for people living in poverty.

WE PRIORITISE COLLABORATION with major companies as this has the greatest effect, but we are also open for small to medium-sized companies.

WE ARE ALSO OPEN to collaboration with companies from other countries.

WE SET HIGH STANDARDS on ensuring that companies take responsibility for social, financial and environmental effects. The companies must endeavour to comply with the 10 principles of Global Compacts and ILO's fundamental conventions.

WE SHALL AVOID acting in a manner likely to interfere negatively with the market, but will not hesitate to act in a manner likely to develop the market.

WE ENCOURAGE innovative solutions providing added value.

WE SHALL MAKE IT EASIER for companies and collaborating countries by co-ordinating with other providers and harmonising our systems and regulations.

OUR CONTRIBUTIONS shall be concentrated on the areas where each development SEK provides the greatest benefit and result.

Sida works according to directives of the Swedish Parliament and Government to reduce poverty in the world, a task that requires cooperation and persistence. Through development cooperation, Sweden assists countries in Africa, Asia, Europe and Latin America. Each country is responsible for its own development. Sida provides resources and develops knowledge, skills and expertise. This increases the world's prosperity.



SIDA'S PROGRAMME FOR COLLABORATION WITH PRIVATE SECTOR

SIDA APRIL 2010

Sida is reinforcing and increasing its cooperation with companies that see profit in sustainable development. This will reduce poverty and impact positively on the environment, provide more jobs with better conditions and contribute to growth.

Further information can be found on www.sida.se.

Business for Development – B4D

Sida's programme for collaboration with private sector



Industry can adopt different roles to reduce poverty – such as operators with their own interests, for example advisors and partners with aid and as suppliers of aid.



Over the next few years, Sida is going to develop a comprehensive programme for dialogue and collaboration with industry – for creating sustainable development that reduces poverty and favours growth.



Collaboration reduces poverty

The world is developing. Where poverty is in decline, new markets develop. Many companies have realised that business activities which also fight poverty and injustice are in the interest and are of benefit to the individual company in the long run. They know that sustainable development – financially, socially and environmentally – also creates a sustainable market. At the same time, operators within development assistance have realised that private sector incentives are necessary so that poorer countries, in the long term, will be able to manage without development assistance.

But still, ruthless exploitation of natural resources, exploitation of workers, corruption and short-term anticipated profits are examples of bad business that only make life worse for those who are already worst off. To provide more space to do business that is favourable to development, Sida is extending its collaboration with companies that regard profit as a long-term sustainable development. This mobilizes resources that are required to meet global challenges and reach millennium development targets.

Together we can contribute to the reduction of poverty.

CORPORATE SUSTAINABILITY (CS)

Collaboration where Sida can support initiatives which stimulate industry to assume responsibility for sustainable development – from a social, economic and environmental point of view.

CHALLENGE FUNDS

Companies are invited to participate in competition for support for development concepts. One example is support for preliminary and feasibility studies or contributions to pilot plants.

SIDAS PUBLIC PRIVATE PARTNERSHIP-PROGRAM (SPPP)

Collaboration with, in particular, major companies on supplementation of value chains and joint financing of important projects. Sida can for example finance support for subsistence farmers so that they can become acquainted with new markets that come about through the company's investments.

INNOVATIVE FINANCING

New forms of financial solutions aimed at mobilizing private capital channelled towards major investments needed to provide food, reduce the climate threat and reinforce the fight against diseases which primarily affect people in poverty.

MARKET TRANSFORMATION

Collaboration between voluntary organisations and private companies for transforming markets and methods of production. This in turn contributes to a better environment and incomes for individual people.

INNOVATIONS AGAINST POVERTY

Support for the development of goods and services for poor people.

SOCIAL ENTREPRENEURSHIP

Collaboration with companies wishing to contribute to development for people living in poverty by reinvesting profits in businesses, health, training and the working environment of the employees.

CLUSTER CONSTRUCTION

Support for a central operator that introduces Swedish players to interesting contacts in the developing countries. It could be a cluster of companies, researchers, organisations and authorities.

ORGANISATIONAL SUPPORT

Support to organisations in trade and industry that work with sustainable development and fight poverty.

DIALOGUE PARTNER

Continual dialogue with companies in Sweden, internationally and in the collaborating countries, on for example identifying obstacles to development and creating a good investment climate.

Discussions between industry, the authorities and government representatives in the government's Industry and Development Council. Both in Sweden and in those countries where Sida operates.

PROJECT SEARCH

The service, in collaboration with the Swedish Trade Council, provides data and advanced information on future tenders for projects in developing countries.

COMPETENCE AND EXPERIENCE

Sida develops programmes and arenas within the Partnership Forum to strengthen companies' role and potential in development cooperation.

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